



2010 Annual Report



**Seeking to preserve, protect and enhance land
in perpetuity for the public benefit.**

Chairman's Report

March, 2011

Dear Fellow Members of the Licking Land Trust,

The Licking Land Trust had both a productive and challenging year in 2010. First and foremost, you, our members, deserve a pat on the back. In spite of the challenging economic conditions, we reached some 400 members in 2010, our second highest membership year ever. We cannot thank you enough for standing by us during these tough times.



Candi Moore

We made major strides in our communications during the past year with enhancements to our web site, www.lickinglandtrust.org, including online donation, the addition of a Facebook page and the publication of two newsletters and our annual report. All told, we made over 5800 contacts through these media. In addition, our past education efforts and nearby easements led to selection of the Deeds and Gibson farms for agricultural easement purchase through the Clean Ohio Bond Fund. Sponsored by Licking County Soil & Water Conservation District, these two easement purchases will protect 437 acres of farmland in St. Albans, Granville and Union Townships.

Our most important accomplishment of 2010 was the adoption of policies required to apply for accreditation. We are now at a point where we have some heavy lifting to do and hope you can help. Based on our property and easement portfolio, accreditation requires a dedicated easement defense fund of about \$54,500. For stewardship, we are required to have a plan to raise \$63,000 over 5 years. At the end of 2010, we had a balance in our enforcement and stewardship funds of \$27,059. At a minimum, we need to double that balance to apply for accreditation. We expect to conduct a capital campaign in 2011 and hope you will help us with a significant one-time gift to achieve these financial goals.

The Licking Land Trust has made a commitment to protect land in perpetuity. The Board believes the financial, procedural and policy structure required by accreditation will ensure our ability to keep that commitment.

A handwritten signature in cursive script that reads "Candi".

Candi Moore, Chairman

The mission of the Licking Land Trust is the preservation and permanent protection of central Ohio green spaces -- wetlands, woods, farmlands, riparian corridors, and scenic vistas-- and education about the importance of green spaces and their conservation, all for the public benefit.

2010 Highlights

Earth Day Celebration: In celebration of Earth Day, the Licking Land Trust donated 12 new books to libraries in Licking County. Titles ranged from picture books, like "The Curious Garden" by Peter Brown to conservation-related books like "Land Preservation" by Christine Peterson, and "Protecting Earth's Water Supply" by Ron Fridell. Other titles included "The Green Teen", and "New Green Home Solutions". Books were selected to reach different age groups and various environmental interests.



Earth Day 2010

Potential Easements: During 2010, Licking Land Trust Board Members continued discussions with about 20 land owners who were interested in permanently conserving their land. A conservation easement is a legal agreement to preserve land, and is given to qualified organizations such as the Trust. The landowner retains ownership of the land and the right to control access to it.

The Legacy Club: The Trust's Legacy Club for planned giving, created in 2009, continued to take shape and grow in 2010. The Legacy Club is a special group of supporters who have made a lasting commitment to land conservation by naming the Licking Land Trust as a beneficiary in their estate plans – by will, trust, retirement plan, or life insurance policy. If you have already made provisions for the Trust in your estate plans, we thank you and encourage you to share any specific preferences on how you would like your gift to be used.

Trust Board member, Greg Sharkey, is available to answer your questions related to estate gifts and The Legacy Club. Greg may be reached at gsharkey@tnc.org or (614) 787-4739. Additional information on The Legacy Club, including language for naming the Trust as a beneficiary in your estate plan, is available on-line at www.lickinglandtrust.org.

Volunteer Assistance: Board members and volunteers donated an estimated 2,000 hours in 2010, managing the Trust and properties, monitoring easements, providing education and outreach programs, and working toward national accreditation. The Trust would like to thank all of its volunteers for their service.

Doug Bibee	Evelyn Frolking	Jurgen Pape	Nancy Shepherd
Elizabeth Bicking	Jim Holtsberry	Mollie Roth	Skip Shepherd
Denison University	Steve Mershon	Emily Rutherford	Bill Wilkens
Aaron Fitch	Rich Niccum	Ed Sheffler	Sally Wiper

2010 Licking Land Trust Board of Trustees & Staff

Candi Moore, Chair (2012)	Bernie Brush (2011)	Mike Mickelson (2010)
Doug Spieles, Vice Chair/ Secretary (2011)	Pat Deering (2012)	Greg Sharkey (2010)
Mark Roth, Treasurer (2012)	Mary Fitch (2012)	Don Wiper (2011)
Larry Bicking (2010)	Tod Frolking (2010)	Wendy Bittel, Office Administrator
	Linda Habig (2011)	

Committee Reports

Stewardship



Licking Land Trust Board Members and volunteers inspected 25 of 26 Licking Land Trust easements and properties before an early winter arrived. Several sites were visited multiple times to address possible encroachments and prohibited activities. The Trust Board wishes to thank the volunteers who helped with the inspections.

In addition to monitoring and enforcement, the Trust continued to assist with the plans for restoration of the Spring Valley Nature Preserve. The Trust organized and led a community dialogue regarding structures at Spring Valley, and worked with Granville Township to obtain a \$40,000 Ohio EPA grant for the restoration of Salt Run at Spring Valley. The grant will pay for removal of the retaining wall and low-head dam that have inhibited the natural stream flow, adversely affecting wildlife and plant habitat.

Stewardship and monitoring of easement-protected land is vital to the integrity of the Trust. It is important that the Trust ensures the terms of all easements are upheld. Each easement is a legal and binding agreement detailing the allowable and prohibited activities on a property. Not only does an easement represent the wishes of a specific donor, it mandates the conservation of natural resources which is at the very core of the Trust's mission.

Educational Programs



In the spring of 2010, the Trust hosted a hike at Infirmity Mound Park to help promote the Licking Park District levy. Though the levy failed in both the spring and fall attempts, the Trust continued to support the Park District in any way it could. Continuing its seasonal excursions, the Trust held a summer hike at the beautiful Bieberbach farm and a fall hike at the Fryman Reserve. In October, the Trust made a presentation to the 2010 class of Ohio Certified Volunteer Naturalists.

The Trust's annual meeting was also held in October. Jennifer Bartley, a registered landscape architect and owner of the design firm American Potager, LLC, was the guest speaker. She is the author of two books, "Designing the New Kitchen Garden" and "The Kitchen Gardener's Handbook" published by Timber Press. We were pleased that she could join us to provide an excellent presentation of her work.

Public Relations & Outreach

In addition to education programs, the Trust worked to increase publicity and membership through enhanced public awareness. The Trust significantly improved its web site in 2010 and created a Facebook page to reach out to younger audiences. More than 1,300 people visited the web site during the year, substantially expanding the Trust's exposure and visibility. The Trust also continued to staff an information booth at the Hartford Fair during August.

Committee Reports

The Trust wrote and published its annual report and two newsletters which were sent to all members and to many governmental officials and potential members throughout Licking County. Copies of the newsletters were also placed in most public libraries in Licking County. Several news releases also increased the Trust's community outreach.

As a combined result of mailings, newsletters, and online access points, the Trust made 5,800 separate contacts with its members and prospects, a far greater number than in any previous year in its history.

Membership

With 400 members, 2010 became one of the top two highest membership years in the Trust's history, and showing growth from the 2009 level of 384 members. The membership comprised 48 individuals, 280 family members, 32 honorary members, and a small number of businesses, governmental units and students.

The 2010 membership included 8 Stewards, a group of individuals and families donating \$500 or more. Additionally, 25 Conservators contributed amounts between \$250 and \$499. These categories recognize significant financial contributions made to the Trust. Members and donors are recognized on pages 8 and 9 of this report.

In late 2010, with a goal of increasing membership, the Trust created a presentation to be used by Board members in soliciting new members from affinity and community organizations. Presentations will begin in early 2011.



Accreditation

Land trust accreditation is designed to help build and recognize strong land trusts, foster public confidence in land conservation and ensure the long-term protection of land. The Land Trust Alliance established an accreditation commission to assure the accountability and high ethical standards of land trusts. Applicants for voluntary accreditation must demonstrate compliance with a set of standards and practices.

In 2010, the Licking Land Trust reached a major milestone toward accreditation. The Board finished writing and adopting a set of standards and practices tailored to fit policies and operations of the Trust. Board and staff then began documenting how it implements the standards which will provide the "paper trail" required for accreditation.

With standards and practices adopted, the Trust then began planning for the next accreditation requirement: \$54,500 for legal defense and \$63,000 for stewardship of Trust easements and properties. To date, the Trust has raised over \$27,000, including \$4,938 in new contributions in 2010.

Financial Report

The financial position of the Licking Land Trust remained strong during 2010 with total cash received and total assets increasing during the year. The Trust continues to have no debt and liabilities of less than \$100. All cash is invested only in FDIC insured bank accounts.

As of December 31, 2010 total assets were \$318,020 of which \$69,798 was cash in various bank accounts and the balance of \$248,211 is the value of land, easements and other assets as stated in the balance sheet.

During 2010, total cash received was \$28,910. Operating cash received, primarily dues, was \$23,972. Operating expenses were \$21,854 for the year. Thus operating cash exceed operating expenses by \$2,118 during 2010.

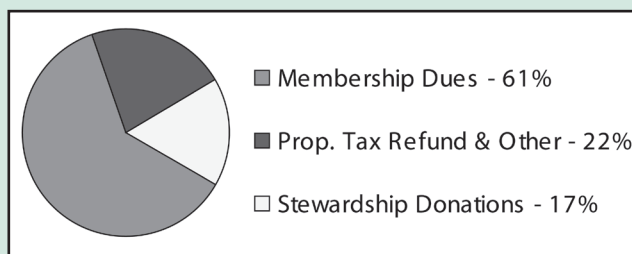
The Stewardship and Enforcement fund increased by \$4,938 in 2010 and now totals \$27,059. These funds are dedicated to monitoring protected properties and paying for costs of enforcing conservation easements if needed. The Spring Valley fund is restricted to projects at the preserve and currently has a cash balance of \$15,796.

The Trust Board reviews the financial statements and transactions, including donations, dues received, interest earned and all expenses on a monthly basis and compares them to the annual budget.

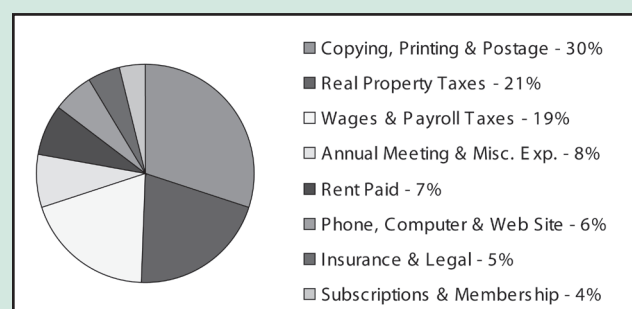
Licking Land Trust Balance Sheet

Assets	12/31/2010
Cash and Bank Accounts	
Stewardship & Enforcement Fund	\$ 27,059
Spring Valley Fund	\$ 15,796
Tree Planting Fund	\$ 359
Operating Accounts	\$ 26,584
Total Cash and Bank Accounts	\$ 69,798
Other Assets	
Office Equipment & Computers	\$ 3,000
Books in Library (33)	\$ 660
Real Estate Tax Receivable	\$ 2,380
50 Shares Spring Valley Corporation*	*
Conservation Easements: 18 parcels (carried at \$1.00 each), 965.7 acres	\$ 18
Trust-owned Land: 8 parcels, 125.7 acres (estimated value)	\$242,163
Total Other Assets	\$248,221
TOTAL ASSETS	\$318,020
Liabilities and Equity	
Employer Payroll Tax Due	\$ 23
Equity	\$317,997
TOTAL LIABILITIES AND EQUITY	\$318,020

Total Cash Received: \$28,910 January 1 - December 31, 2010



Total Expenses: \$21,854 January 1 - December 31, 2010



* The 50 shares in the Spring Valley Corp. may be worth in the \$15,000 range after its house is sold.

For a complete copy of financial statements, please contact the Licking Land Trust.

Licking Land Trust Protected Land

Name	Grantor	Licking County Location	Year	Ownership Acres	Easement Acres
Harnden Mill Pond Preserve	Bob and Deb Harnden	Granville Township	1991	7.500	
Raccoon Valley Park	Granville Township	Granville Township	1993		9.730
Boldon Reserve	Doug and Marilyn Boldon	Granville Township	1994	1.200	
Hartman Farms Nature Reserve	Ron Beitzel	Union Township	1995	7.400	
Hill Wetland Reserve	Cynthia Hill	Granville Township	1996	8.200	
Hankinson Road	Lee and Kathy Larson	Granville Township	1997		5.200
Goose Lane Farm	William Custer	St. Albans & Granville Townships	1997		41.200
Old Maid's Lane Farm	William Custer	Pataskala	1997		34.200
Mount Parnassus	Howard LeFevre & Robert and Susan Morrison	Granville	1999	0.580	
Raccoon Creek Schwartzkopf Property	Granville Township	Granville Township	2000		3.300
Raccoon Creek Pohm Property	Granville Township	Granville Township	2001		3.300
Kramer Farm	Arthur Kramer	Harrison Township	2002		81.500
Neeley Farm	Larry and Janet Neeley	Walnut Township, Fairfield County	2003		75.300
Mockingbird Hill Conservation Area	Judy Farris/Mockingbird Hill, Inc.	Granville & McKean Townships	2004		53.500
Winter Farm	Ilse Winter	Hopewell Township	2004		72.400
Bieberbach Farm	Marian Bieberbach	Franklin Township	2004		115.200
Fryman Reserve	Dick and Ann Fryman	Granville Township	2005	36.575	
Raccoon Creek Valley Reserve	Park Trails/MI Homes	Newark	2005	58.757	
James Farm	Patricia James	Union Township	2006		55.300
James/Matthews Farm	Patricia James & Jay Matthews	Union Township	2006		60.100
Spring Valley	Granville Township	Granville Township	2007		45.600
Neeley Farm - II	Larry and Janet Neeley	Walnut Township, Fairfield County	2007		52.730
Hughes Farm	Kayla Hughes	Newton Township	2007		92.770
Brush Farm	Victoria and C. Bernard Brush	Pataskala	2007		64.400
Park Trails	Park Trails/MI Homes	Newark	2008	5.544	
Carter Farm	Richard Carter	St. Albans Township	2008		100.000
Total Acres Protected: 1,091.486				125.756	965.730

Licking Land Trust Members

Stewards (\$500 +):

John Cox
Stephen Jeffrey
Candi Moore and Steve
Mershon
Clarke and Sara Jean Wilhelm
Don and Sally Wiper

Conservators (\$250 - \$499):

Theodore and Patricia Barclay
C. Bernard and Victoria Brush
Dave Fryman
John and Rosemary Joyce
Doug and Susan Kaiser
John Kralovec and Julie Houpt
Michael and Cynthia Menzer
Michael and Diana Mickelson
Mark and Pamela Roth
Tom and Janet Schultz
Greg and Ginny Sharkey
Mark and Linda Smith
Doug and Beth Spieles
Mark and Lori Weaver

Honorary Members (Land or Easement Donation)

Ron Beitzel
Jon Bennet
Marian Bieberbach
Doug and Marilyn Boldon
C. Bernard and Victoria Brush
Richard Carter
William and Lori Custer
Judy Farris
Dick and Ann Fryman
Granville Township
Robert and Deborah Harnden
Cynthia Hill
Kayla Hughes
Patricia James
Arthur F. Kramer
Lee and Katherine Larson
Howard E. LeFevre

John Matthews
Robert and Susan Morrison
Larry and Janet Neeley
Park Trails/MI Homes
T.J. Evans Foundation
Ilse Winter and John Miller

Members (\$1 - \$249):

Emily G. Akerstrom
Mary M. Albright
Dale Alexander
Kenneth and Carol Apacki
Sterling and Beth Aphthorp
Lynne Ashbrook
Patrick and Ann Aubourg
Gary and Suzanne Baker
Ann D. Baker
Ella Mae Bard
Norma and Andy Bastone
Karen and Clarke Berdan
Doug and Mary Bibee
Laurence and Elizabeth Bicking
Jim Bidigare
Ed and Wendy Bittel
Michael and Elaine Boaz
Keith and Lyn Boone
Ken and Kay Bork
Trump and Carol Bradley
Jeane Brown
Greig and Robin Brown
Ashlin Caravana
Kim and Pam Carey
Scott and Cheryl Carpenter
Richard Carter
Joseph and Diane Charles
Carol Christy
Jeri and Helen Clark
Lance and Becky Clarke
Cameron and Kristine Close
Kevin Clouse and Deborah
Tegtmeyer
Dominick and Susan Consolo
Roger and Ellie Core

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John and Jodie Crecca
Jeff Darbee and Nancy
Recchie
Elliot and Margie Davidoff
Greg and Amy Davis
Imogene Davis
Dawes Arboretum
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Ward
Howard Dellard
Walter and Louise Denny
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Dick and Judy Doyle
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Robert and Nancy Drake
Marilyn Dresser
Gerald and Linda Ehram
Benjamin Englefield
Jim and Di Erickson
Jon and Dagmar Farris
Vic and Marian Feldmiller
Aaron and Mary Fitch
Dan and Ginny Fletcher
Michael and Janine Flood
Reed and Mel Fraley
Chip and Susan Freeman
Tod and Evelyn Frolking
Dick and Ann Fryman
Michael and Vanessa Fuson
Leon and Beverly Gage
Trevor and Carolyn
Gamble
Frank and Florence Gibson
Mark and Linda Giles
Jeff Gill and Joyce Meredith
Sarah Girard
Margaret Gjessing
Paul and Betty Goodridge
Jim and Jane Gordon
Kenneth and Sarah Gordon

Licking Land Trust Members

Bill and Monica Graffeo
 Granville Garden Club
 Granville Township
 William and Elizabeth Gray
 Neil and Joan Greene
 Phyllis W. Greene
 Dennis and Judy Guenther
 Bill and Linda Habig
 John and Betty Hankinson
 Melissa Hartfield
 Ann Hendry
 Lon Herman and Anne
 Goodge
 Bob and Paula Hinebaugh
 Ken and Christine Hodgson
 William and Florence Hoffman
 Keith and Gretchen
 Hollingsworth
 Jim Holtsberry
 Lew and Betty Allen Hullinger
 INT Information Systems, Inc.
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 Arnold Joseph
 Michael and Marilyn Jung
 Abram Kaplan and Carol
 Goland
 Zaven and Susan Karian
 Steven Katz and Constance
 Barsky
 Anne Kauffman
 David and Rebecca Keck
 Chris and Kate Kenah
 Ed and Jean Kerle
 John D. Kessler and Eloise
 Dezwarte
 Paul and Jane King
 Lyle and Elaine King
 John and Anne Klauder
 Jim and Susan Kornides
 Jim and Mary Larimer
 Lee and Katherine Larson
 Daniel and Sarah Leavell

Licking Co. Soil & Water
 Conservation District
 Anthony J. and Marianne Lisska
 David Litle
 Gary and Anne Love
 Bob and Mary Ann Malcuit
 Dorothy Mann
 Warren May
 Kyle and Donna McBride
 Andrew McCall
 Bill McConnell
 Bob McCulloch
 Mary Jane McDonald
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 Fleur Metzger
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 Margery L. Mitchell Revocable
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 Gary and Beth Yaekle
 Don Yore and Melissa
 Green



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www.lickinglandtrust.org

Join The Licking Land Trust

Renew your membership or join online at
www.lickinglandtrust.org

Name: _____

Email: _____

Address: _____

City, St, Zip: _____

Phone: _____

Membership Levels:

- | | |
|---|---|
| <input type="checkbox"/> Student: \$10 | <input type="checkbox"/> Business/Organization: \$150 |
| <input type="checkbox"/> Individual: \$50 | <input type="checkbox"/> Conservator: \$250 |
| <input type="checkbox"/> Family: \$50 | <input type="checkbox"/> Steward: \$500 |
| <input type="checkbox"/> Stewardship & Easement Defense Fund \$ _____ | |



**Donate
securely
online.**

Please make checks payable to:
Licking Land Trust
Detach and mail this completed form
with your check to:
Licking Land Trust,
P.O. Box 196, Granville, OH 43023