



2011 Annual Report

**Seeking to preserve, protect and enhance land
in perpetuity for the public benefit.**

Chairman's Report

April, 2012

Dear Fellow Members of the Licking Land Trust,

Four hundred and fifty! That number represents the most members the Trust has ever had. Congratulations to all of you members who made this record-setting year possible, and thank you for your support. This increase in membership suggests that more and more people are concerned about over-development and loss of natural and rural landscapes. We would love to keep raising that number each year and ask each of you to share our story with your family and friends.



Board members, Lyn Boone and Craig McDonald, joined the Trust this year while we said goodbye to Bernie Brush at the close of 2011. Bernie not only was a dedicated Board member for nine years, but he and his wife, Victoria, also placed a conservation easement on their farm. Lyn's expertise in membership and fundraising development has had an immediate positive impact. Craig's knowledge of stewardship and trail-making has proved valuable on one of our core responsibilities.

The Licking land Trust reached out and connected with people over 6,300 times in 2011. Our goal is to inform more and more people about the need to conserve land. In 2011, we published two newsletters and an annual report, participated in the Dawes Arbor Day Festival, the Licking River Roundup and the Hartford Fair, led hikes at Spring Valley and Park Trails, and updated and improved our website.

Some 46 policies and procedures covering 12 standards of the Land Trust Alliance are now fully adopted and in place. In late 2011, the Board worked with consultants to review these policies and procedures and our operations to identify any area for improvement to be addressed before applying for national accreditation. All of this effort has and will continue to improve the way we do business to ensure the Trust will be able to protect its land and easements in perpetuity.

We hope you'll continue to stay involved in the Licking Land Trust and help increase awareness about the importance of land conservation in Licking County.

A stylized, handwritten signature in dark ink that reads "Candi".

Candi Moore,
Chair

The mission of the Licking Land Trust is the preservation and permanent protection of central Ohio green spaces -- wetlands, woods, farmlands, riparian corridors, and scenic vistas -- and education about the importance of green spaces and their conservation, all for the public benefit.

Highlights

Community Support:

The Trust extends a special thanks to Licking Soil & Water Conservation District, students at Granville Studio of Visual Arts, their instructor, Paul Hamilton, and Denison University student Paige Titcom for donating and painting a rain barrel which was raffled off at the Trust's annual Member Meeting in October. While painting, the students learned about land and water conservation.



In December, the Trust received a \$1,570 grant to purchase a much-needed new laptop, printer and software from Energy Cooperative Round Up Foundation, Inc.

Volunteer Assistance: Board members and volunteers donated over 1,600 hours in 2011, managing the Trust and properties, providing education and outreach programs and working toward accreditation. **The Trust would like to thank the following volunteers: Jurgen Pape, Tom Shafer, Jodi Melfi Design Ltd., Jim Holtsberry, Skip and Nancy Shepherd, Molly Roth, Ed Scheffler, Steve Mershon, Sally Wiper and Elizabeth Bicking.**

Potential Easements: Trust Board Members continued discussions with about 20 potential easement donors. A conservation easement is a legal agreement to preserve land and is given to qualified organizations such as the Trust. The landowner retains ownership of the land and the right to control access to it.

The Legacy Club: Is land conservation in our community important to you? Do you want your children and future generations to continue to enjoy and experience open spaces? Several members of the Trust have supplemented their annual membership gifts by naming the Licking Land Trust as a beneficiary in their estate plans – by will, trust, retirement plan designation, or life insurance policy. We welcome your consideration of a gift through your estate to support the important work of the Trust in the years ahead.

When naming the Trust as a beneficiary, the correct legal designation is as follows: The Licking Land Trust, a nonprofit corporation organized and existing under the laws of the State of Ohio, with principal business address of 128 South Main Street, PO Box 196, Granville, Ohio 43023; Tax ID Number 31-1284110.

We encourage you to contact us (with no obligation on your part) to learn more about options for including the Trust in your plans or to share your plans and discuss any specific preferences you may have for the use of your gift. Licking Land Trust Board member Greg Sharkey will be pleased to assist you with questions/issues related to including the Trust in your estate plans. Greg may be reached at gsharkey@tnc.org or (614) 787-4739.



2011 Licking Land Trust Board of Trustees & Staff

Candi Moore, Chair (2012)
Doug Spieles, Vice Chair/
Secretary (2014)
Mark Roth, Treasurer (2012)
Larry Bicking (2013)

Lyn Boone (2012)
Bernie Brush (2011)
Pat Deering (2012)
Linda Habig (2014)
Craig McDonald (2013)

Mike Mickelson (2013)
Greg Sharkey (2013)
Don Wiper (2014)
Wendy Bittel, Office Administrator

Committee Reports

Stewardship

Licking Land Trust Board Members and volunteers continued to inspect and monitor the easements and properties of the Trust.



Monitoring is a critical function of the Trust as it ensures that the conditions and terms of all easements are being upheld. Maintaining the integrity of easements protects the properties in perpetuity. The Trust Board wishes to thank all of our volunteers who helped with the inspections in 2011.

This year saw the removal of the concrete retaining wall and low head dam on Salt Run creek at the Spring Valley Nature Preserve. The subsequent stream bank restoration and tree and shrub plantings have increased wildlife and plant habitats and restored the natural flow of Salt Run, which had been restricted for over 70 years. The project was the culmination of a joint effort between the Licking Land Trust and Granville Township, which received a \$40,000 Ohio EPA grant to fund the project. More planting is planned for the spring of 2012.

The Trust also worked with and provided funding for a local student whose Eagle Scout project will help improve aesthetics at the Spring Valley Nature Preserve.



Education & Outreach

The Trust held two educational hikes this year at its Park Trails property and Spring Valley Nature Preserve. As just one of the ways the Trust fulfills its mission, these hikes provide members and the public with opportunities to learn more about the Trust and its conservation projects.

The Trust also wrote and published its 2010 annual report and two newsletters, one each in the spring and late fall, which all members received and which were also sent to many governmental officials and prospective members throughout Licking County. Copies of the newsletters were also placed in most public libraries in Licking County.



The Trust continued to seek outreach opportunities during 2011. It participated in the Dawes Arbor Day Festival, Hartford Fair and River Roundup, all of which helped raise conservation awareness among hundreds of central Ohioans. The Trust also improved its online presence by maintaining its Facebook page and enhancing its website. More than 1,400 website visits were made during the year, substantially expanding the Trust's exposure and visibility.



Committee Reports

As a combined result of outreach events, mailings, newsletters and online access points, the Trust made over 6,300 separate contacts with its members and the public, by far the highest volume ever. Library distribution of mailings, along with several news releases to the press, also increased the Trust's publicity.

Membership

The Trust achieved the highest membership enrollment in its 22-year history, with members totaling 450. This number substantially surpassed the 2010 level of 400 members. Membership consisted of 322 family memberships, 52 individual memberships, 32 honorary members, and a number of businesses, governmental units, and students.

**Memberships
& Stewardship
Donations =
82%
of the Trust's
2011 Budget**

Also, 2011 membership included 22 Stewards, a group of individuals and families donating \$500 or more, and 19 Conservators who contributed amounts between \$250 and \$499. These categories recognize significant financial contributions made to the Trust. These individuals and businesses and all members are recognized on pages 8 and 9.

Fundraising & Donor Development

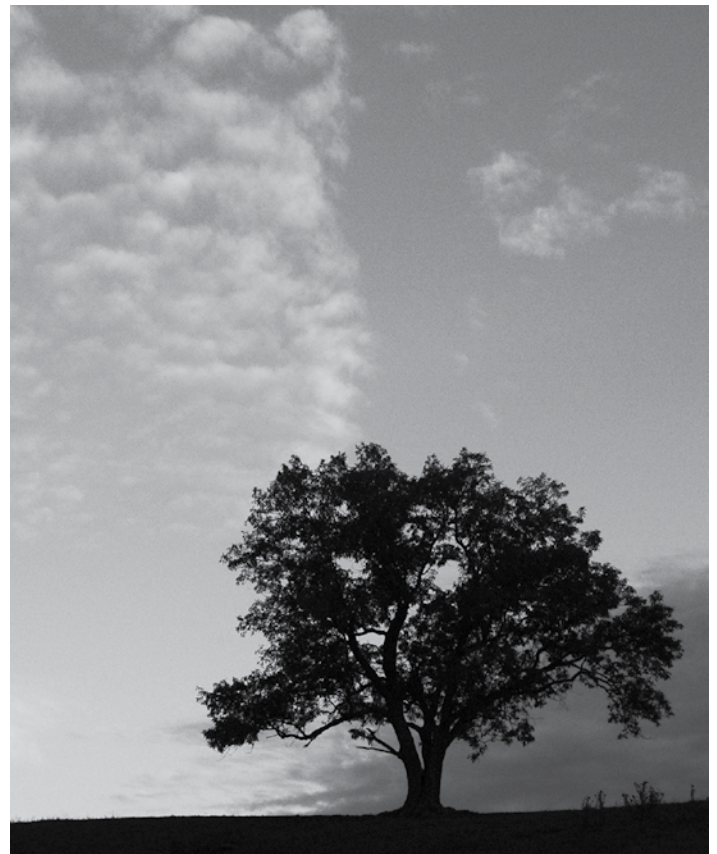
In 2011, the Fundraising Committee launched several new projects, including plans to enhance donor recognition through new giving levels, and the development of a multi-year plan for seeking foundation and corporate support. The Committee also undertook long-range planning for fundraising needed in order to seek national accreditation from the Land Trust Alliance. In collaboration with the Membership Committee, members of the Fundraising Committee began the process of selecting a new member/donor database which will greatly improve communications and relationship-building with members and donors.

Accreditation

The Trust continued work on its multi-step, multi-year goal of national accreditation through the Land Trust Alliance (LTA). In 2011, the Trust worked with LTA and consultants and completed a Guided Organizational Assessment (GOA). The GOA involved an intensive, on-site assessment and planning session to address the specific needs of the Trust. It was designed to help the Trust make changes or improvements in operations and capacity to fully realize its mission and meet accreditation standards.



The assessment included an online questionnaire which was completed by all board members. The consultants also met with the entire board in a half-day workshop to identify priorities for the Trust to address in the next six to twelve months. The meeting also helped the Trust set priorities to prepare for accreditation and increase its capacity for permanent land conservation.



Financial Report

The financial position of the Trust remained strong during 2011 with total cash received and total assets increasing during the year. The Trust continues to have no debt. All cash is invested only in FDIC-insured bank accounts with a local bank.

As of December 31, 2011, total assets were \$343,241, of which \$95,019 was cash in various bank accounts and the balance of \$248,222 is the value of land, easements and other assets as stated on the balance sheet.

During 2011, total cash received was \$52,555. Operating cash received, primarily dues, was \$30,546 and included a real estate tax refund of \$9,368. Operating expenses were \$26,659 for the year. Thus operating cash exceeded operating expenses by \$3,887 during 2011.

In addition to operating cash, \$22,009 of cash donations were received during 2011 for legal defense, stewardship and other dedicated funds. These funds now total \$66,457. These funds are dedicated to monitoring protected properties and paying for costs of enforcing conservation easements, if needed. The Spring Valley fund is restricted to projects at the preserve and currently has a cash balance of \$15,287.

The Trust Board reviews the financial statements and transactions, including donations, dues received, interest earned and all expenses on a monthly basis and compares them to the annual budget.

Licking Land Trust Balance Sheet

12/31/11

Assets

Cash & Bank Accounts	
Legal Defense Funds	\$ 30,105
Stewardship Funds	\$ 20,706
Spring Valley Fund	\$ 15,287
Tree Planting Fund	\$ 359
Operating Accounts	\$ 28,562
Total Cash & Bank Accounts	\$ 95,019

Other Assets

Office Equipment & Computers	\$ 3,000
Books in Library (33)	\$ 660
Real Estate Tax Receivable	\$ 2,380
Conservation Easements: 18 parcels each (carried at \$1.00 965.7 acres)	\$ 18
Trust-owned Land: 8 parcels, 125.7 acres (estimated value)	\$242,164
Total Other Assets	\$248,222

Total Assets:

\$343,241

Liabilities and Equity

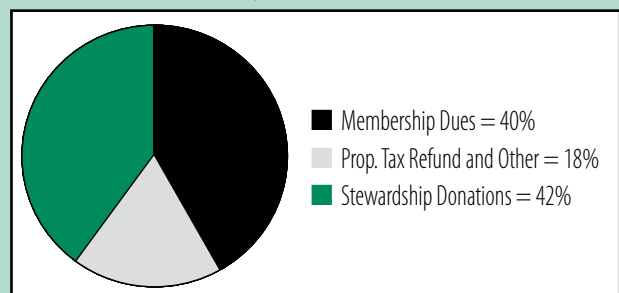
Liabilities	\$ 0
Equity	\$343,241

Total Equities & Liabilities:

\$343,241

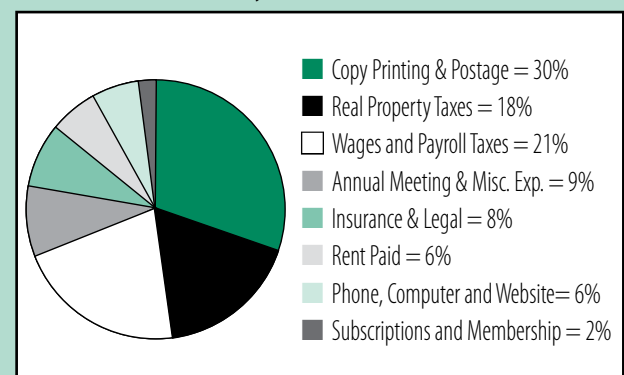
Total Cash Received: \$52,555

January 1 - December 31, 2011



Total Expenses: \$26,659

January 1 - December 31, 2011



For a complete copy of financial statements and most recent tax return, please contact the Licking Land Trust.

Licking Land Trust Protected Land

Name	Grantor	Licking County Location	Year	Ownership Acres	Easement Acres
Harnden Mill Pond Preserve	Bob and Deb Harnden	Granville Township	1991	7.500	
Raccoon Valley Park	Granville Township	Granville Township	1993		9.730
Boldon Reserve	Doug and Marilyn Boldon	Granville Township	1994	1.200	
Hartman Farms Nature Reserve	Ron Beitzel	Union Township	1995	7.400	
Hill Wetland Reserve	Cynthia Hill	Granville Township	1996	8.200	
Hankinson Road	Lee and Kathy Larson	Granville Township	1997		5.200
Goose Lane Farm	William Custer	St. Albans & Granville Townships	1997		41.200
Old Maid's Lane Farm	William Custer	Pataskala	1997		34.200
Mount Parnassus	Howard LeFevre & Robert and Susan Morrison	Granville	1999	0.580	
Raccoon Creek Schwartzkopf Property	Granville Township	Granville Township	2000		3.300
Raccoon Creek Pohm Property	Granville Township	Granville Township	2001		3.300
Kramer Farm	Arthur Kramer	Harrison Township	2002		81.500
Neeley Farm	Larry and Janet Neeley	Walnut Township, Fairfield County	2003		75.300
Mockingbird Hill Conservation Area	Judy Farris/Mockingbird Hill, Inc.	Granville & McKean Townships	2004		53.500
Winter Farm	Ilse Winter	Hopewell Township	2004		72.400
Bieberbach Farm	Marian Bieberbach	Franklin Township	2004		115.200
Fryman Reserve	Dick and Ann Fryman	Granville Township	2005	36.575	
Raccoon Creek Valley Reserve	Park Trails/MI Homes	Newark	2005	58.757	
James Farm	Patricia James	Union Township	2006		55.300
James/Matthews Farm	Patricia James & Jay Matthews	Union Township	2006		60.100
Spring Valley	Granville Township	Granville Township	2007		45.600
Neeley Farm - II	Larry and Janet Neeley	Walnut Township, Fairfield County	2007		52.730
Hughes Farm	Kayla Hughes	Newton Township	2007		92.770
Brush Farm	Victoria and C. Bernard Brush	Pataskala	2007		64.400
Park Trails	Park Trails/MI Homes	Newark	2008	5.544	
Carter Farm	Richard Carter	St. Albans Township	2008		100.000
Total Acres Protected: 1,091.486				125.756	965.730

Licking Land Trust 2011 Members

Stewards (\$500 +):

Keith and Lynn Boone
John Cox
Paul and Jill Griesse
Stephen Jeffrey
John and Rosemary Joyce
Candi Moore and Steve Mershon
Larry and Janet Neeley
Tom and Janet Schultz
Greg and Ginny Sharkey
Mark and Lori Weaver
Clarke and Sara Jean Wilhelm
Don and Sally Wiper

Conservators (\$250 - \$499):

C. Bernard and Victoria Brush
Eric Evans
Dave Fryman
Dennis and Judy Guenther
Doug and Susan Kaiser
John Kralovec and Julie Houpt
Jodi Melfi Design Ltd.
Michael and Cynthia Menzer
Michael and Diana Mickelson
Mark and Linda Smith
Doug and Beth Spieles

Honorary Members (Land or Easement Donation):

Ron Beitzel
Jon Bennet
Marian Bieberbach
Doug and Marilyn Boldon
C. Bernard and Victoria Brush
Richard Carter
William and Lori Custer
Judy Farris
Dick and Ann Fryman
Granville Township
Robert and Deborah Harnden
Cynthia Hill
Kayla Hughes
Patricia James
Arthur F. Kramer

Lee and Katherine Larson
Howard E. LeFevre
John Matthews
Robert and Susan Morrison
Larry and Janet Neeley
Park Trails/ MI Homes
T.J. Evans Foundation
Ilse Winter and John Miller

Members (\$1 - \$249):

Mary M. Albright
Chadwick and Elinor Alger
Kenneth and Carol Apacki
Sterling and Beth Apthorp
Lynne Ashbrook
Craig and Peggy Asplund
Patrick and Anne Aubourg
Gary and Suzanne Baker
Cyrus and Margaret Banning
Ella Mae Bard
Norma and Andy Bastone
J.R. and Judith Beall
Karen and Clarke Berdan
Doug and Mary Bibee
Laurence and Elizabeth Bicking
Ed and Wendy Bittel
Michael and Elaine Boaz
Frank and Sandra Boffa
Ken and Kay Bork
Trump and Carol Bradley
Al and Lori Brown
Greig and Robin Brown
Tom and Patti Burkett
Ashlin Caravana
Kalen Cap
Kim and Pam Carey
Scott and Cheryl Carpenter
Richard Carter
Joseph and Diane Charles
Jeff and Christie Chrisman
Cameron and Kristine Close
Kevin Clouse and Deborah Tegtmeier
Dominick and Susan Consolo
Roger and Ellie Core
Fred M. Costaschuk
John and Jodie Crecca

Elliot and Margie Davidoff
Irmagene Davis
The Dawes Arboretum
Pat Deering and Keith Ward
Howard Dellard
Tony and Linda Delligatti
Louise Denny
Dave and Carol Dicks
Richard S. Donahey, Jr.
Grant and Susan Douglass
Jon and Marcia Downes
Dick and Judy Doyle
Jeanette Drake
Robert and Nancy Drake
Marilyn Dresser
Gerald and Linda Ehram
Benjamin and Lisa Englefield
Jim and Di Erickson
Jon and Dagmar Farris
Todd and Robin Feil
Vic and Marian Feldmiller
Dan and Patricia Finkleman
Aaron and Mary Fitch
Dan and Ginny Fletcher
Michael and Janine Flood
Reed and Mel Fraley
Chip and Susan Freeman
Tod and Evelyn Frolking
Michael and Vanessa Fuson
Leon and Beverly Gage
Trevor and Carolyn Gamble
Dareth Gerlach
Frank and Florence Gibson
Mark and Linda Giles
Jeff Gill and Joyce Meredith
Russell and Susan Ginise
Margaret Gjessing
Paul and Betty Goodridge
Jim and Jane Gordon
Kenneth and Sarah Gordon
Bill and Monica Graffeo
Granville Garden Club
Granville Township
William and Elizabeth Gray
Neil and Joan Greene
Phyllis W. Greene
Jerry Greer

Licking Land Trust 2011 Members

Harold and Nancy Greten
 Bill and Linda Habig
 John and Betty Hankinson
 Ann Hendry
 Bob and Paula Hinebaugh
 William and Florence Hoffman
 Keith and Gretchen Hollingsworth
 Jim Holtsberry
 Lew and Betty Allen Hullinger
 John Hunter and Karen Goodell
 INT Information Systems, Inc.
 Christine Ione
 Dave and Sandy Jackson
 Alan and Jean Jankowski
 Arnold Joseph
 Michael and Marilyn Jung
 Jeff Kalinoski
 Abram Kaplan and Carol Goland
 Zaven and Susan Karian
 Fred and Jane Karaffa
 Steven Katz and Constance Barsky
 Anne Kauffman
 David and Rebecca Keck
 Chris and Kate Kenah
 Norman and Suzanne Kennedy
 Bob and Joan Kent
 John D. Kessler and Eloise
 Dezwarte
 Jeremy and Susan King
 Lyle and Elaine King
 Paul and Jane King
 John and Anne Klauder
 Dale and Tina Knobel
 Michael and Deborah Kocsis
 Jim and Susan Kornides
 Michael Lafferty and Marlee
 Meriwether
 Lee and Katherine Larson
 Peter and Susan Larson
 Stephen and Michele Layman
 Daniel and Sarah Leavell
 Licking County Soil and Water
 Conservation District
 Anthony J. and Marianne Lisska
 David and Jill Litle
 Gary and Anne Love
 Bob and Mary Ann Malcuit

Dorothy Mann
 Jean Mason
 Warren May
 Kent Maynard and Susan Diduk
 Kyle and Donna McBride
 Peter McCarthy and Karla Shockley
 Bill McConnell
 Craig and Dianne McDonald
 Mary Jane McDonald
 David Melick
 James and Shirley Menard
 Fleur Metzger
 Margery L. Mitchell Revocable
 Trust
 Larry and Brenda Mix
 Rosanna Moore
 Jean-Luc and Amy Moreau
 Jim and Suzy Murr
 Richard and Marjorie Neff
 Bill and Nancy Nichols
 Tim and Press Norpell
 Robert and Alexa O'Neill
 Frank and Sandra Orth
 Rodney and Jeanne Osborne
 Ralph Ottensmeier
 Bob and Ruth Owen
 Jurgen and Kirsten Pape
 Bruce and Debra Parrish
 Robert and Ruth Ann Parsley
 Jon and Jenny Pearlman
 Mary Peck
 Russell and Susan Potter
 Sue Powell and Loren Brosie
 Elizabeth Price
 Cal Prine
 Fred and Roberta Pryor
 Barbara Pursley
 Albert and Iris Pyzik
 Julianna Rausch
 Allen and Cindi Reeves
 Perry and Sarah Robinson
 Mary Rodewig
 Mark and Pamela Roth
 Mollie M. Roth
 Lawrence and Ann Rowe
 Bob and Barbara Rush
 Bob and Emily Rutherford

Erma Rutledge
 Gary and Diane Ryan
 Charles F. Salt
 Wes and Donna Sargent
 Carsten Savage
 Claire Savage
 Rob and Sally Schaadt
 Robert Schaffer and Jeanne
 Guarnieri
 Don Schilling
 Sandy Schirmer
 Sam and Heidi Schnaidt
 Bob and Lynn Schweizer
 Steve and Linda Scott
 Richard and Jane Scott
 Tom and Peggy Shafer
 Tom and Sara Sharp
 Jan Shea
 Edgar Sheffler
 Ron Sheldon
 Skip and Nancy Shepherd
 James and Nancy Siegel
 Charles Sinsabaugh
 Geoff Smith and Jessica Rettig
 Randy Smith and Sandra
 Mathern Smith
 Andrew and Kaarina Sterrett
 Rainey and Mary Taylor
 Ann Townsend
 Paul and Karen Treece
 Donald and Doris Tritt
 Pete and Jean Ullman
 Richard and Mary Lee Van Meter
 Dan and Jennifer Van Ness
 Jim Van Reeth and Ching-chu Hu
 Barbara S. Vockel
 Hedda von Goebe
 Doug and Becky Wagner
 George and Lorraine Wales
 Wes and Beth Walter
 Steve and Cindy Wanamaker
 John and Jan Weigand
 Bill and Karen Wilkins
 Rose and Jack Wingert
 Gary and Beth Yaeke
 Don Yore and Melissa Green



Licking Land Trust
128 S. Main Street
P.O. Box 196
Granville, OH 43023

740-587-4104

lickinglandtrust@windstream.net

www.lickinglandtrust.org

Join The Licking Land Trust

Renew your membership or join online at
www.lickinglandtrust.org



Donate
securely
online.

Name: _____

Email: _____

Address: _____

City, St., Zip: _____

Phone: _____

Membership Levels:

☐ Student: \$10 ☐ Business/Organization: \$150

☐ Individual: \$50 ☐ Conservator: \$250

☐ Family: \$50 ☐ Steward: \$500

Stewardship & Easement Defense Fund \$ _____

Detach and mail this completed form with your
check to:

Licking Land Trust

P.O. Box 196

Granville, OH 43023